



Economic Development Strategic Plan
Business Retention & Expansion Roundtables

### TARGET INDUSTRIES

# Business & Financial Services

**GOAL**: to grow employment in white collar industries in Cape Coral

#### **Target Industries:**

- Banking
  - commercial banking
  - o credit unions
  - o savings institutions
- Activities related to Banking
  - mortgage lenders
  - transaction processing and clearing houses
  - o check cashing
  - o loan servicing
  - payday lending
- Business support services
  - o call centers
  - collection agencies
  - credit bureaus
- Credit services
  - o credit card issuing
  - sales financing
  - o consumer lending
- Employment services
  - executive search
  - temporary employment
  - o professional employment



- Facilities support services
  - o janitorial
  - o trash & junk removal
  - laundry services
- Investigation and security services
  - private investigation
  - o armored car services
  - o security systems











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- locksmiths
- Legal services
  - Lawyers
  - Notaries
  - title services
- Management, scientific, and technical consulting services
  - human resources
  - marketing
  - logistics
  - o environmental
  - biotechnical
- Office administrative services
  - financial planning
  - billing and bookkeeping
  - personnel services
  - contract logistics services
  - other support services
  - o packaging & labeling
  - trade show organizers
  - o contract meter reading
  - lumber grading
  - contract diving

## TARGET INDUSTRIES

- Securities and commodity brokers
  - security brokerages
  - investment banking
  - o securities underwriting
  - o commodities brokers





